

The Common Good Cyber Fund

A Call to Action





Key Takeaways from Today

Solutions exist but are underfunded.

Nonprofits and volunteers deploy +50% of available solutions.

Current funding models are failing.

- It forces short-term trade-offs over sustainable impact.
- Siloed, project-based funding limits long-term impact.
- Nonprofits struggle to scale and adapt to evolving threats.

Coordinated, adaptive, long-term funding is the solution.



One Year of Common Good Cyber

Build the Business Case

- Collect Data
- Publish Mapping
- Conduct Interviews
- Create Impact Metrics

Convene a Global Community

- Secretariat
- Consult with CSOs,
 Governments, Industry,
 Foundations

Accelerate Impact

- Create a Resources Hub
- Support Impact Metrics

 Monitoring

Mobilize Sustainable Funding

- Put Nonprofits on Global Leaders' radar
- Build & Launch a Fund



Why We Need a Fund

Learning from Global Health

- Governments coordinate efforts through pooled funding (e.g., the Global Fund on TB, HIV, and Malaria).
- They invest in research, infrastructure, and intervention at multiple levels.
- They don't fight outbreaks with one-time projects—they build systems for prevention and response.

If we tackled malaria by only handing out one mosquito net at a time, we'd fail.

If we keep funding cybersecurity only in short bursts, we will also fail.



The Common Good Cyber Fund

- 1 Secure high-risk actors by investing in long-term, scalable cybersecurity solutions.
- 2 A global response to a global challenge.

- **3** Annual Goal of \$50M to sustain cybersecurity nonprofits doing:
 - Infrastructure security Protecting DNS, routing, and threat intelligence systems.
 - Direct support to high-risk actors Cyber training, free tools, and rapid response.



Complement and Amplify Existing Efforts



Fill critical gaps in cybersecurity for and by nonprofits



Coordinate and scale for lasting impact



Ensure accountability and participation of diverse stakeholders



Governance & Transparency



Ensure oversight and donor coordination.

Technical Advisory

Review grantees for effectiveness and contribution.

Administrative Body

Manage funds and prevent mission drift.

Impact dashboards & Reporting

Ensure every dime spent makes a measurable difference.



Three Key Objectives

Coordinate Donors

Reduce fragmentation & align long-term support.

Increase Cooperation Among Nonprofits

• Scale impact & drive more effective projects.

Strengthen Impact Measurement

Provide homogenized, meaningful metrics for donors.



FOUNDATIONS GOVERNMENTS INDUSTRY Additional Support **Funding** Additional Support **Funding Funding** Match Grants to scale Implement security-by-**Donations &** donations with cybersecurity Provide free or lowdesign policies, engage unrestricted globally. Corporate cost licensing, adopt in threat intelligence Social grants. security-by-design, and sharing, and establish Responsibility share expertise to local cybersecurity (CSR) strengthen digital Additional hubs to deploy contributions. safety for high-risk Support solutions to high-risk actors. Deploy solutions to their grantees.



We want to hear from you!

By April 12, share feedback, participate in coming consultations, and pledge support.

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